



CYCLING FEDERATION OF INDIA

(Registered No. S/20469/89 under the Societies Registration Act - 1860)

Affiliated to Indian Olympic Association, Asian Cycling Confederation & UCI

Recognized by: Ministry of Youth Affairs & Sports, Govt. of India

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Co-opted Member

Rohit Sharma

CFI/GEN/8/5/22

Jan. 31st, 2022

To,

All States/units affiliated to Cycling Federation of India.

Dear Sir,

Greetings from Cycling Federation of India,

Further to the Cycling Federation of India letter No CFI/GEN/8/5/2021 dated 14th December 2021 regarding endorsements or sponsorship by riders and prior approval of respective state associations/boards/National Federation, kindly find below the regulations for the same:-

1. For National/State level of riders holding a valid riders licence issued by the Cycling Federation of India.

The state associations to submit the list of sponsors/endorsements for the riders representing the state/ board. Only those sponsors would be allowed to endorse/publish their logo on the jersey /any other printable material /social media etc. Which are listed and approved by the Association/Boards. Riders are advised to kindly contact their respective state associations/boards in case they want to endorse any brand/ company etc. and request approval for the same from their state association/board.

It shall be the responsibility of the riders/state/board to follow above guidelines.

2. For international level riders representing CFI/Team India/India at various events.

Only those brands/companies etc. will be allowed to display their logos or claim to partners/sponsors of the riders/team which are approved by the Cycling federation of India.

This information may kindly be passed on to riders of your state/board for strict adherence please.

Yours sincerely,

Maninder Pal Singh
Secretary General

